

Sheffield Business School

# Your future



## News and views for International students

### Why Sheffield Hallam?

Find out why Sheffield Hallam has constantly been voted as one of the best universities in the UK for student support and experience\*

### Where are they now?

Our recent graduates tell us about their success stories

### You've got a friend

Two of our students tell us how they settled into life at Sheffield Hallam



Sheffield  
Business School

AT SHEFFIELD HALLAM UNIVERSITY

*let's do business*



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\*International Student Barometer is a multinational comparative international student survey carried out by the international graduate Insight Group. It highlights best practice in the areas of student living and learning experiences and student support services.



# Welcome

**Here at Sheffield Hallam University we know that choosing your university and course is one of the most important decisions you'll ever make.**

You will be able to join us at the most exciting time as we have just re-launched Sheffield Business School (previously the Faculty of Organisation and Management). We're known for real-world business connections, our international networks, and integrity. And our passion for helping people fulfil their potential. You will find the School to be highly supportive and professional environment, responsive to your needs and nurturing an entrepreneurial spirit.

That's why we work hard to make sure that, if you choose to study with us, your time here will be as rewarding and enjoyable as possible. Every course we offer is supported by state-of-the-art facilities and learning resources and delivered by teaching staff whose commitment, expertise and professionalism will help you get your career off to the best possible start.

Of course, the high academic quality of our courses is absolutely central to our popularity, but we think university should offer you even more. Broadening your horizons and helping you to develop the kind of business and professional skills which will take you further are also an important part of our offer. Our close relationships with a wide range of businesses and professional organisations keep us in touch with what employers want and mean that we can develop course content which helps you to learn the kind of skills and knowledge they are looking for.

We constantly strive to keep our courses up-to-date and relevant and have recently updated our full time postgraduate course portfolio to include new and innovate courses to enable our students to gain the latest and appropriate skills required by future employers

We want you to enjoy your studies, but we also want you to enjoy the time when you're not studying. Sheffield Business School is located at the heart of Sheffield city centre and Sheffield is widely renowned as one of the UK's top student cities. With a vast choice of shops, restaurants, bars, leisure attractions and sporting facilities, there's always something going on and it's not surprising that so many people who come here to study end up staying on long after their course is complete.

As well as being a city full of fun, Sheffield is also a really safe city. Home Office statistics show it's one of the safest cities in the UK and, as far as value for money's concerned, it's hard to beat us for low cost accommodation and entertainment.

Thousands of other international students have chosen to come here and have never regretted that decision. So, if you're looking for a university which offers great courses, excellent support services, and a brilliant social life, look no further we're sure that you'll have a great time at Sheffield Hallam and we look forward to welcoming you!

**Chris Booth**

Pro Vice-Chancellor  
(Sheffield Business School)



# Why Sheffield Hallam?

Sheffield Hallam University is one of the UK's most progressive and innovative universities, with a diverse student population. Based on two campuses, the University offers a welcoming modern environment with some of the finest learning and teaching facilities in Europe.

City Campus sits at the heart of Sheffield's busy and thriving city centre. Our second campus is just a couple of miles away, and offers a tranquil learning environment in one of Sheffield's leafiest suburbs.

## At a glance

- We are a forward thinking, modern University with around **28,000** students, including **3,000** international students from **80** countries
- We have some of the UK's best campuses and facilities. We have invested **£81m** in the last 10 years on teaching and learning facilities and plan **£80m** more up to **2010**
- The University works with **organisations around the world**, particularly across Europe and Asia
- The success of our sought-after graduates speaks for itself. **89 per cent** are in work or further study within six months of completing their course.
- We pride ourselves on our first rate teaching, with **12 subject areas rated as 'excellent'** by the national assessment body

## Why Sheffield?

Sheffield is a friendly, welcoming and vibrant city. Exciting and multicultural, it boasts a rich heritage and diverse culture.

It is one of the UK's most welcoming cities – Sheffield people have a well-deserved reputation for their friendliness and hospitality, and you can be assured of a true Yorkshire welcome.

Here are just some of the reasons why it's one the UK's most popular student destinations

- it is England's fourth largest city with a population of over 500,000
- one of the greenest cities in Europe, one third of the city lies within the Peak District National Park, an area of outstanding natural beauty
- the cost of living is low, compared to other major UK cities
- one of the safest cities in the UK according to government crime statistics
- great shopping, including a thriving city centre and the Meadowhall shopping complex
- fantastic nightlife to suit all tastes, including a vast array of restaurants, pubs and bars
- top quality cultural attractions, including theatre
- world-class sports facilities, award-winning art galleries, cinemas and museums
- compact and accessible city with high quality public transport facilities



# You've got a friend

**The University's Local Friends scheme links international students with local families, for a taste of British culture and a true Yorkshire welcome.**

Grace Ren and Meng Yuan are classmates on the same course at Sheffield Hallam. They moved from China in August 2008, and it wasn't long before Meng first heard about Local Friends.

'I picked up a flyer at an induction event, and knew I wanted to get involved. I am keen to understand more about the English way of life, but it's difficult to find the opportunity to get to know people properly, to visit their homes and get to know their families and culture.'

Meng happened to mention the scheme to Grace, and she put her name down too. A little over a week later, they both received a letter in the post, stating that they had been matched with a local family.

Gudrun Myers is a language tutor at SBS. She and husband Andy live in Sheffield with their son.

'I saw an advertisement on the University's staff intranet, asking for volunteers to be a local friend to international students. I was interested immediately.'

Gudrun is originally from Bavaria in southern Germany, and moved to Sheffield thirty years ago, so she understands more than most how difficult it can be to settle in to a new country.

**'In my experience, you only get to understand a place by spending time with people who live there. It enables you to make a real connection.'**

After an initial meeting over coffee, Gudrun and Andy invited Grace and Meng for a traditional home-cooked meal. Since then, the students have met with their 'local friends' as often as they can, and in fact, Meng even joined the family for Christmas lunch.

'We ate turkey, sang carols and watched the Queen's speech. I am so lucky to be able to spend time with this family. We have a lot of fun together.'

Today, Grace and Meng are preparing traditional Chinese snacks for Gudrun and Andy. Before they begin, they all sit around the kitchen table chatting over English tea.

Gudrun is keen to point out that she and Andy get a lot from the experience too.

'It's just so interesting to find out about other people and what they do. Despite being from Germany originally, I am very passionate about Yorkshire and it's lovely to have the opportunity to show people round the area.'

'We're looking forward to the summer, when we'll take Grace and Meng for a picnic in the Peak District.'

Gudrun and Andy both believe the scheme has an important role to play in breaking down stereotypes and pre-conceived notions about different nationalities.

'There is no substitute for contact with people. Initiatives like this help you see that we are not defined by our nationality – we are all individuals, just ourselves.'

Meng has the last word, and his enthusiasm for the Local Friends scheme is infectious.

'It's such a fantastic opportunity. It's helped me to understand more about family life, attitudes, customs, food, even down to what people's houses are like and how they are decorated. It's so different to how we live, and I am always learning something new.'

To find out more about the Local Friends scheme, email [a.bromley@shu.ac.uk](mailto:a.bromley@shu.ac.uk)





# The journey of a lifetime

**Our students travel from all corners of the globe, and in fact, Sheffield Hallam plays host to over 3,000 international students from 80 countries. Here are just some of their stories.**



## **Sheffield Hallam was the natural choice**

**Katia Lampropoulou is from Athens, Greece. She's studying for MSc International Events and Conference Management.**

After completing her undergraduate degree, Katia decided to take her studies further, and turned her attention to UK universities after discovering that no Greek universities offered a postgraduate degree in event management.

'I speak English well, so it was a natural choice for me, over other European countries. In many ways Greece is very similar to the UK. Apart from the weather and the food, that is!'

Katia chose to study at Sheffield Hallam despite the fact that the conference and event management course hadn't been run before.

'At first I was unsure, as it was a new course but when I contacted Sheffield Hallam I was impressed by how warm and helpful they were. That really helped me to make my decision.'

'I'm glad I chose Sheffield. It's a friendly city and I'm enjoying the course. The tutors are great, very knowledgeable and experienced, and they seem to genuinely enjoy spending time with the students.'

'Studying abroad has been such a valuable experience. I would recommend it to anyone who has a desire to learn about people and things beyond their own culture and country.'



## **A great city for students**

**Elane Chiu, from Taiwan, is studying the MSc International Hospitality and Tourism Management.**

Elane chose to study at Sheffield Hallam after reading about the reputation of the University.

'I researched the courses on offer and decided that this one would best prepare me for my chosen career. I knew that Sheffield Hallam had a good reputation in this field, so it was an easy decision.'

'A few people had told me that this is a great city for students. The course content was exactly what I was looking for, as it has a good balance of theory and practice.'

For Elane, one of the best things about studying in Sheffield is the opportunity to make new friends.

'There are many things I enjoy about studying in Sheffield, such as the learning environment, support from the staff, and the course itself. But the most positive aspect for me, has been the opportunity to make some really good friends, not just fellow students but tutors too.'



## Competitive advantage in the corporate world

**Siza Majola is a qualified geologist from South Africa. She came to Sheffield in 2008 after being sponsored by her company to study for a Masters in Business Administration (MBA).**

'It's definitely challenging but I'm enjoying it. With a course like this you have to set personal goals and know what you want to achieve. That way you'll really get a lot out of the experience.'

Before coming to Sheffield, Siza had been working for a mining company in Johannesburg for six years.

'I realised I needed something that would give me a competitive advantage in the corporate world. When I return to Africa I'll go back to my company as a better-rounded manager.'

'The most important element of my studies has been the opportunity to find out about people from different backgrounds and learn from their wealth of experience. You also learn a great deal from the tutors. Not just in terms of the course content, but also from their own life experiences.'

Siza found the induction week useful, as it provided the opportunity to make friends with other international students in the same position.

'It can be hard at first, being away from home. But I've certainly made a lot of friends during my time here. Also, phoning Africa is easy and quite inexpensive, so I talk to my family and friends regularly.'

'Sheffield itself is homely and not too expensive, and the University is very high quality. Coming here was the best decision I ever made.'

Although Siza will return to the world of mining after her studies, her long-term ambitions are very different.

'I plan to create a charitable foundation which supports and encourages young African woman to study abroad. I've got so much out of this experience, and I want to help others to do the same.'

# A sporting chance of success

Sebastian Chitagu is from Zimbabwe, and came to Sheffield in 2008 to study MSc Human Resource Management. A national sporting figure in his home country, Sebastian is also helping the Sheffield Hallam basketball team leap up the league tables.

'In Zimbabwe I played for the national team. It's a high profile sport, but my real ambition is in the world of business.

'I'm happy to have been able to make a positive contribution to the Sheffield Hallam team though. Last year, they won only one in ten games. This year we've improved that to nine in every ten games.

'I do feel that I've contributed to that success but it's a team effort. I learnt a lot about teamwork in Zimbabwe that I hope I have passed on, such as a winning mentality, and a sense of pride. This is our University and our team.'

Sebastian chose to study at Sheffield Hallam on the recommendation of his sister, who had already studied for an undergraduate degree here.

'What impressed me most was the standard of resources on offer, it is an excellent environment for learning. At home, conditions are more difficult. I knew that by studying abroad I could concentrate more on my work and access better support.

'I'm enjoying the course a lot. It's not just of case of sitting and taking in facts and figures from the lecturer. They encourage you to challenge and question your own assumptions.'

Sebastian has also enjoyed getting to know a new city.



'The people are very friendly and helpful. I didn't know where places were at first but there's always someone willing to help.

Sebastian has big plans to develop a career in international human resources after he has completed his course.

'My aim is to get to the top of my field, and become a globally renowned HR professional. I'd like to publish eventually too.

'But of course, I'll always be involved in basketball in some way, perhaps coaching children in the sport.'

## Did you know?

Sheffield was chosen as the first UK 'City of Sport' and with good reason.

The city, which is also home to the National Institute of Sport, boasts world-class sporting facilities including

- an outdoor ski village
- Ponds Forge international swimming pool
- excellent climbing and outdoor pursuits facilities
- we offer access to a wide range of low cost sports and fitness activities under the banner 'Sport Hallam'

**Visit [www.shu.ac.uk/sporthallam](http://www.shu.ac.uk/sporthallam) for more information.**



# A sense of entrepreneurship

**Sashikanth Reddy (Sashi) Dareddy is from Hyderabad in Southern India. He moved to Sheffield in 2008 to take MA Risk Management after securing a scholarship to help fund his studies.**



'I had been working for GE Money in Hyderabad for three and a half years, responsible for managing risk in credit card lending. But I knew I needed to experience and learn more, so I decided to take a career break and fund my own postgraduate studies.'

Five universities in the UK offer the course Sashi wanted. But the opportunity to meet members of the faculty at an event in Hyderabad persuaded him to apply to study Sheffield Hallam.

'I knew Sheffield Hallam had a good track record of delivering the course, so I was really interested. But when I met the staff in Hyderabad they were unsure about whether to accept me as I didn't have a finance related degree.

'Luckily, they decided that my work experience made up for my lack of relevant academic qualifications, and they offered me the scholarship, which covers about 35 per cent of my course fees and has really helped with the financial side of things.

Sashi also took advantage of some of the services offered by the University to help international students settle in as quickly and easily as possible.

'The Meet and Greet service is a great idea. It can be daunting when you arrive at the airport after a long flight. But the Sheffield Hallam representatives are easy to spot in their distinctive red t-shirts, and they bring you straight to the University in a taxi.'

'Accommodation was easy to find too. It's pre-screened by the University which took a lot of the hassle away. The whole process of finding somewhere to live took just three days.'

Sashi sees Sheffield as a great place to learn about the world of business. He's getting involved in a new project in which postgraduate students from the Faculty of Organisation and Management offer consultancy support to local businesses.

'There's a real sense of entrepreneurship here. The students are encouraged to take up opportunities like this. We get the exposure to real-life business situations, and of course the businesses themselves benefit too.'

## Can I apply for a scholarship?

Many of our international students are able to part fund their studies through a scholarship. There are several different routes available, depending on your circumstances and where you are from.

For more information about scholarship opportunities, visit [www.shu.ac.uk/international/scholarships](http://www.shu.ac.uk/international/scholarships)

# Where are they now?

**Our postgraduates have a strong track record of success, and go on to a diverse range of careers. Here, we catch up with a few recent leavers, to find out what they did next.**

## **‘I liked it so much, I decided to stay’**

Roman Kalivoda completed his MSc in international business and management in autumn 2008 but his journey didn't end there. He enjoyed his experience at Sheffield Hallam so much, he decided to make the move from Slovakia a more permanent one.

Roman has taken on a research post within the Sheffield Business School.

‘The aim is to see if I can uncover some element of international business practice that can be improved or made better. I am just starting to explore the topic so it's hard to predict, but I may come up with more questions than answers!’

Roman's decision to study at Sheffield Hallam was largely made for him, when his then girlfriend (and now wife) moved to Sheffield to study librarianship in the city.

‘At first, it was difficult. You miss your family, the culture is different and I personally found it hard to find part-time work to help support my studies.

‘But once I found my feet I really enjoyed it. Seeing another part of the world it's a great life experience, and Sheffield is a very friendly city, with lots to do and see.’

Roman had studied for his undergraduate degree at City University, an American school in Slovakia.

‘When I arrived at Sheffield Hallam, the difference was striking. The University is much bigger than I had been used to. The amount of resources on offer is quite amazing.’

‘There is also a real global community here at Sheffield Hallam. I used to work in IT, and although in business you deal with people from across the world, you can't truly experience that multi-culturalism.

‘Studying here offered me the opportunity to get to know people from all walks of life, and I found that especially rewarding.’



‘But once I found my feet I really enjoyed it. Seeing another part of the world it's a great life experience, and Sheffield is a very friendly city, with lots to do and see.’



### A career with an international flavour

Francis Ukwuoma came to Sheffield Hallam to study for a Masters in Business Administration (MBA). Born in Nigeria, Francis moved to Germany as a teenager. Fluent in English, German and French, Francis is looking for a career with an international flavour.

'I plan to start my career in Germany, but I'll consider opportunities further afield too. I'm looking for roles in management consultancy or financial control. It's a competitive area, and the MBA will give me an edge over other applicants.'

Francis studied for both his undergraduate and masters degrees in Germany. His university works in partnership with Sheffield Hallam, and he applied to study at Sheffield Hallam on their recommendation.

**'It's a dynamic University with lots of international students. Spending time with my peers and tutors helped sharpen my thinking and broaden my knowledge too.'**

'It's only by living here for an extended period of time that you really get to know a culture. It's great to experience it first-hand.'

'Sheffield is a great place to learn. It's big, but there aren't too many distractions. It has an atmosphere that is conducive to study, a real student-oriented city.'



### The best job in the world?

Tim Woodhouse completed his MSc in international marketing in the summer of 2008. After graduating, he moved to York to work for multi-national corporation Nestlé, as a market research executive.

'Basically, my role involves lots of product testing, so I get lots of free chocolate to taste. A lot of my friends are jealous it's a difficult job, but someone has to do it!'

Tim is originally from the Isle of Mull, an island of the Inner Hebrides, off the west coast of Scotland. After completing his first degree in financial services, he spent a year working for the Royal Bank of Scotland.

'The marketing course was a last minute decision. I had been intending to study business studies, but I changed my mind. I chose Sheffield Hallam because it offered great value for money.'

As part of his course, Tim did a consultancy project, carrying out some market research for local firm, Sheffield International Venues.

'After that finished, I carried on working for them part-time. I think it really helped me get my foot in the door at Nestlé.'

In the future, Tim plans to move into brand management, but for now, he's happy to progress in his market research role.

'It's going really well. I'm busy, and I'm learning a lot.'



# Culture vultures

**Throughout the year, the business school hosts different events to celebrate cultures from around the world. We caught up with a group of Chinese students who put together an impressive programme of events to celebrate Chinese new year.**

Organised by the students for the students, the celebration included traditional displays of song and dance, games, and some wonderfully colourful costumes. Not to mention the traditional dish of dumplings, which were freshly made at the event.

Clare Huang is studying at Sheffield Hallam for an MSc in hospitality and tourism management. She helped to make the tasty snacks for her fellow revellers.

'Dumplings are made in households across China every new year. It's a simple, traditional dish, usually containing vegetables and pork. Their purse shape symbolises wealth and prosperity for the coming year.'

'Events like this are wonderful. We're away from home, but we can celebrate in the same way we would if we were back in China. It's also a great opportunity to share our culture with students from other backgrounds.'

Abhinov and Murthy are both from Hyderabad in India. They're studying for an MSc in international hospitality management.

'The University is a multi-cultural environment. We came along tonight to enjoy ourselves and get to know more about the Chinese culture. It's fascinating and a lot of fun.'



**'Events like this are wonderful. We're away from home, but we can celebrate in the same way we would if we were back in China.'**







# A day in the life...

**One of the most rewarding aspects of international study can be the opportunity to gain work experience in your chosen field. It was this that first attracted Eva Wang to study international hospitality and tourism management at Sheffield Hallam.**

She moved to Sheffield in September 2007 after completing her undergraduate studies in Shanghai.

'Not all courses offer a mix of theoretical learning and practical experience, which is what I really wanted.'

After the first year of her course, Eva started working at Sheffield's Etap Hotel, which is part of the Accor Group, in August 2008.

'I was very lucky. I posted my CV to the Accor website, and five minutes later they called me. I went in for an interview the following day and they offered me a position immediately.'

'I'm learning so much from this role. Customer service, office management, working in a team – these are all skills which will help me in my future career.'

'I hope to go on to work in hotel management, either in the UK or back home in China. For now though, I am happy to be learning and gaining valuable experience.'



## Learning on the job

As well as being a valuable learning experience, a work placement can also help build a network of business contacts, and provide an edge over other applicants when it comes to finding longer-term employment.

Gaye Fletcher, placement administrator, looks after some of the postgraduate courses which have a work placement element.

'The Placement Support Team works closely with the students, academic team and employers to support the whole process. We brief students on application and interview techniques and we help them identify the skills they already possess which can enhance their employability.'



# Coffee club

**We all like to relax with a good cup of coffee while we chat to our friends or browse the Internet.**

The weekly coffee mornings held in the home of Sheffield Business School's Stoddart Building allow international postgraduate students to combine all three.

The popular drop-in sessions are a casual affair. They attract students from a range of countries, and can be a great way to meet new people and practice your language skills.

Eerti Arora, from India, is studying for MSc International Hospitality and Management. This is her second time at the coffee morning.

'I enjoy coming here. The surroundings are comfortable and it's great to get the opportunity to talk to other students.'

Although the sessions aren't facilitated as such, there are often tutors and staff members on hand if you have any queries about your studies.

Pauline Daubney is an academic study skills tutor to international postgraduate students within Sheffield Business School. Pauline regularly attends the coffee mornings to get to know students and to offer study skills help.

'This event works on different levels. It's a really good opportunity for students and staff to network and get an understanding of the student experience. It also helps students to settle in quicker.'

Tom Jackson is a career adviser and regularly attends the coffee morning to introduce himself to international students. 'The coffee mornings give me the opportunity to meet with students in a relaxed and informal way. I get the chance to introduce myself and what the careers and employment service can offer students regarding career choice and job-search. In particular I am able to promote my own career management skills workshops along with my weekly international student career coaching drop-in sessions. The coffee mornings have also enabled me to actually deliver some individual CV coaching there and then along with demonstrations of key online careers information resources. The students are always happy to see me and are very keen to learn which of course is extremely rewarding for me'.



# What support is available?

**Moving to a different country to study is a huge step, but at Sheffield Hallam, we're here to support you every step of the way. Our dedicated team can provide you with practical advice and support before you arrive, to help you settle in once you're in the UK, and throughout the duration of your course.**

## Online mentoring

Are you wondering what your time at Sheffield Hallam will be like? Would you like to find out about us and Sheffield from somebody who has already experienced it? Our online mentoring scheme gives you the opportunity to talk to current international students about what student life is really like.

## Meet and Greet

Our Meet and Greet service from Manchester airport helps make your arrival into the UK enjoyable and stress-free. You will be met by a student representative at the airport and taken to Sheffield in a private bus.

## Induction

To help you settle in as quickly as possible, we organise a programme of events for all new international students. There's always something going on throughout the year, from informal coffee mornings to multicultural celebrations.

## Counselling service

We understand that asking for help is not always the easiest thing to do. But our counselling service provides all students with the opportunity to talk through any personal or academic issues or problems.

## Free English Lessons

After enrolling, all of our non UK students can study English free for two or four hours a week. In fact we encourage you to take an English course, which forms part of our degree.

## Multifaith chaplaincy

We provide quiet space for students of different faiths to use for prayer, reflection or meditation. There is a designated place for Muslim prayer (male and female areas). The multifaith chaplaincy offers support to students and hosts events throughout the year to bring people of different faiths together and increase inter religious understanding.

## Finding the right place to live

Finding a place to live in a different country can seem like a daunting prospect. But our accommodation team are on hand to help. We have a wealth of accommodation close to the University campuses to suit all tastes and budgets.

You can choose from our huge range of University managed accommodation, or rent space in a private house. We can even help you find a 'home stay' a perfect way to get a real taste of British family life.

Wherever you decide to live, it's important that you start the house hunting process before you arrive in the UK, to avoid any unnecessary stress when you arrive.

Depending on your circumstances, you might want to join in our househunting week which we run before the start of the academic year. It's a great way to see a bit of Sheffield, find a place to stay during your course, and meet new people at the same time.

Find out more about the options available, and access free support from our accommodation team. Visit [www.shu.ac.uk/accommodation](http://www.shu.ac.uk/accommodation)

